

About Central Banking Publications Ltd

Central Banking Publications (CBP) is a financial publisher specialising in public policy and financial markets, with special emphasis on central banks, international financial institutions and financial regulation. Central Banking Publications was founded in 1990 by managing director, Robert Pringle, and acquired by Incisive Media in 2007.

1. WHO WE ARE

Robert Pringle, the managing director, is a former editor of *The Banker*, and former executive director of the Group of Thirty. Central Banking Publications is supported by a prestigious advisory board whose members include a Nobel-prize-winning economist and former governors of the US Federal Reserve and the International Monetary Fund:

Sir George Blunden, Chairman, Basel Committee on Banking Supervision, 1974-77

Alan Cameron, former chairman, Australian Securities Commission

A.W. Clausen, President, World Bank, 1981-86

Leonhard Gleske, former Board Director, Deutsche Bundesbank

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André de Lattre, Deputy Governor, Banque de France, 1966-74

Allan H. Meltzer, Professor of Political Economy, Carnegie Mellon University

G. William Miller, Chairman of the US Federal Reserve System, 1978-79

Robert A. Mundell, Professor of Economics, Columbia University

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Maasaki Shirakawa, former Executive Director, Bank of Japan and Professor, Kyoto University

Edward J. Waitzer, Chairman, Ontario Securities Commission, 1993-1996

Steven M. H. Wallman, Commissioner, United States SEC, 1994-1997

Johannes Witteveen, Managing Director, International Monetary Fund, 1973-78

2. WHAT WE DO

Central Banking Publications' work focuses on four key areas:

- **Journals:** the influential quarterly journals *Central Banking*, *The Financial Regulator*, and *SPEED*
- **Conferences/seminars:** hosting specialist conferences, training courses and seminars for central bankers and financial market authorities;
- **Books/research:** books, directories and research studies for central bankers and financial market authorities and related professionals and practitioners;
- **Online news:** providing online news for the central banking community via www.centralbanknews.com (a daily online news service).

These activities link CBP to a specialist constituency of financial market authorities and related professionals spread over 140 countries. Over 85% of central banks are customers of ours. More than half of the 4,000 subscribers to our email newsletters are central bankers.

Journals

Since its foundation in 1990, Central Banking journal has been the only regular, independent publication for and about central banks. The journal is read by subscribers in 130 countries, and in over 120 of the world's central banks. Former ECB director Tommaso Padoa-Schioppa

describes the journal as “an essential contribution to the coverage of policy issues facing central banks”. Recent contributors and interviewees include Sir Eddie George, governor of the Bank of England, Ernst Welteke, president of the Bundesbank, and Otmar Issing, the ECB’s chief economist.

The Financial Regulator is read in regulatory agencies and central banks in over 100 countries. Recent interviewees and contributors include Jaime Caruana, Governor of the Bank of Spain and chairman of the Basel Committee on Banking Supervision, Callum McCarthy, chairman of the UK Financial Services Authority and John Hawke, US comptroller of the currency.

Launched in Summer 2006, *Settlements, Payments, E-money & E-trading Development or SPEED*, focuses on policy developments affecting financial infrastructures at the national and international levels. Recent interviews have included the ECB’s Gertrude Tumpel-Gugerell and Gerard Hartsink, chair of the European Payments Council.

Original coverage from both journals is frequently reported in the UK and international press, by, among others, *The Financial Times*, *The Economist*, *Handelsblatt*, the *Wall Street Journal*, *The Daily Telegraph*, *The Times*, *The Guardian* and others.

Books and research

CBP publishes a range of specialist books, directories and research studies for central bankers, financial market authorities and related professionals and practitioners. These include:

- A range of specialist publications on all aspects of central banking, including *Sovereign Wealth Management*, sponsored by BlackRock Inc., *RBS Reserve Management Trends* (sponsored by The Royal Bank of Scotland), *Central Bank Modernisation* (sponsored by BearingPoint) and many other titles sponsored by leading City institutions such as UBS, JP Morgan and Crown Agents Asset Management; and PriceWaterhouseCoopers;
- *How Countries Supervise their Banks, Insurers and Securities Markets* this guide to the world’s financial regulatory agencies is used by regulatory professionals in over 100 countries. Sponsored by Freshfields Bruckhaus Deringer until 2007.
- *Morgan Stanley Central Bank Directory*. Two-thirds of the top fifty commercial banks, and over 100 central banks rely on this annual directory for information on central banks. Sponsored by investment bank Morgan Stanley for the last nine years;
- *Government Debt Management: New Trends and Challenges* (sponsored by Morgan Stanley) and the *Directory of Government Debt Offices* (sponsored by Houlihan Lokey Howard & Zukin) provide a detailed survey of government debt offices around the world and the issues they face.

Conferences

Since 1997, CBP has hosted roundtable seminars and training courses for central bankers and financial supervisors from around the world. Over 1,200 senior central bankers and regulators from 100 countries have attended these meetings.

- **Public events/conferences:** In 2005 Central Banking Publications hosted a ground-breaking conference on sovereign asset and debt management. Over 100 delegates from central banks, sovereign wealth funds, ministries of finance, market participants and commentators attended.
- **Annual training courses/seminars in Cambridge and Windsor:** Since 1999 Central Banking Publications has organised annual residential training courses at

Christ's College Cambridge, and Cumberland Lodge Windsor. More than 1,400 central bankers and supervisors from have attended. In Autumn 2007, 160 delegates attended ten separate seminars (on payment systems, risk management, legal issues etc). Past attendees have included central bank governors and deputy governors from South Africa, Indonesia, Namibia and Moldova, and numerous senior executives from central banks around the world.

- **Invitation-only roundtable study groups:** In addition to our annual training courses, CBP hosts several high-level study groups for central bankers around the world. *The Central Banking Financial Reporting Study Group* meets in May in London. The 2006 meeting was attended by chief accountants and deputy governors from 30 countries. The *Reserve Assets Group* is an invitation-only discussion group for central bank reserve managers also in London. It is chaired by a member of the governing board of the Swiss National Bank, Philipp Hildebrand, the group's last meeting was attended by 26 central bank reserve managers from 25 countries.

Online news

Central Banking Publications is a leading provider of online news for and about international capital market developments through its independent online news service:

Centralbanknews.com. Subscribers to Centralbanknews have access to exclusive content, segmented according to their own specialisms. Core areas include: monetary policy; payment systems; supervision; reserve management and risk management.

In addition, CBP publish a free email newsletter on central banks ("Newsmakers") which is read by more than 4,000 subscribers. Over half work within central banks.

3. COLLABORATION

Central Banking Publications aims to provide an interface between, on the one hand central banks debt managers and other official-sector policymakers and on the other, market practitioners and related professionals. CBP regularly collaborates with academics, practitioners and other specialists to contribute to our publications and join our meetings and conferences. In parallel, CBP works with sponsors to communicate with key specialist audiences involved in international finance, central banking, debt management and financial regulation.

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